

Manager, Strategic Initiatives (m/f/d)

Temporär Jobregion: Basel Stellenprozent: 100%

Beschreibung

As a first-tier supplier to our renowned business partner F. Hoffmann-La Roche Ltd. in Basel, we are currently looking for a motivated and dedicated **Manager, Strategic Initiatives** for a temporary assignment of 12 months.

Group Communications (GC) is responsible for creating a lasting positive image of Roche and representing the company's voice at a Group level. We communicate Roche's strategy and how we deliver on our purpose of "Doing now what patients need next" to Roche colleagues and external audiences.

We drive integrated and global campaigns and provide platforms for communications business partners as well as our affiliates to engage with audiences. We contribute to building trust of key stakeholders, managing Roche's brand and reputation, and creating a favourable environment for our business. We aspire to be innovative, forward-looking, creative, and courageous — representing a strong, integrated corporate brand and audience experience.

Our communications vision is ambitious and simple:
We inspire the world about Roche's contribution to people's health.

The Brand & Digital Experience Centre of Excellence (CoE) is where creativity, insight, and technology come together to shape how the world experiences Roche. Our mission is to turn brand into experience - delivering powerful storytelling, seamless digital platforms, and campaigns that build trust, inspire connection, and advance health.

Tasks & Responsibilities

- Partner with the Head of Brand & Digital Experience and CoE leadership to translate strategic priorities into clear, actionable workplans and measurable outcomes.
- Drive planning and coordination of cross-chapter initiatives, ensuring clarity of scope, accountability, and delivery timelines.
- Manage and continuously improve team processes such as OKRs, prioritisation frameworks, and demand management workflows to maintain focus and efficiency.
- Support financial and resource planning, including budget tracking, purchase orders, and vendor coordination, ensuring resources are allocated strategically and transparently.
- Support the management and continuous improvement of Roche's digital technology landscape in collaboration with IT and Informatics partners — ensuring tools are fit-for-purpose, compliant, and future-



BERATER



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Seniority Level
Mitarbeiter

Berufskategorie
Administration /
Verkauf / Einkauf

Stellenprozent
100%

Jobtyp
Temporär

Referenz-Nr.
AFE-AVE-T-52846

Jobregion
Basel

ready.

- Lead or contribute to special strategic projects such as AI enablement, DEX evolution, or digital transformation pilots.
- Maintain and evolve Roche's internal digital community ecosystem (gSites, knowledge hubs, communication channels), ensuring colleagues can easily access guidance, updates, and onboarding materials.
- Coordinate internal communications for the Brand & Digital Experience CoE, including newsletters, leadership updates, and meeting agendas.
- Partner with external vendors and agency partners to ensure seamless collaboration, governance, and alignment with Roche's digital standards.
- Help track and report on CoE progress and outcomes, ensuring data-driven visibility of impact and continuous improvement

Must Haves

- 5+ years of experience in programme management, digital communications, or strategic enablement roles, ideally within a global organisation.
- Proven ability to manage multiple cross-functional projects with competing priorities.
- Excellent coordination and stakeholder management skills, with the ability to drive alignment across diverse teams.
- Fluency in English (written and spoken); other languages are an advantage.

Nice to haves

- Strong understanding of digital ecosystems, tools, and governance models.
- Experience in process design, workflow management, or team enablement systems (OKRs, demand management, resource planning).
- Strong financial acumen and familiarity with procurement or budget processes.
- Analytical mindset with the ability to translate data into insights and recommendations.
- Excellent written and verbal communication skills.
- A proactive, collaborative, and solutions-oriented mindset.

Benefits

- Become part of one of the most prestigious pharmaceutical companies and actively shape the future of healthcare
- Experience a work culture that promotes diversity and inclusion and where all employees feel valued.
- Work on a state-of-the-art campus featuring green spaces, meeting areas, and an inspiring atmosphere
- Work with modern and up-to-date tools in an innovative work environment
- Start with a professional onboarding process and a thorough introduction to your new role during the Welcome Days
- Benefit from financial support for your professional development plans
- Enjoy a selection of high-quality meals in modern staff restaurants

- As part of a sustainable mobility concept, on-site parking spaces are available to you (subject to eligibility criteria)
- Take advantage of unbeatable, year-round discounts at renowned retailers and over 200 top brands
- Benefit from fleet discounts when purchasing new cars or receive constant fuel discounts with our fuel card

Are you interested? Do not hesitate and submit your complete application documents online today. We look forward to hearing from you!

Wir wertschätzen Vielfalt und begrüßen daher alle Bewerbungen - unabhängig von Geschlecht, sozialer Herkunft, Religion, Alter und Identität. Zur leichteren Lesbarkeit und besseren Verständlichkeit verwenden wir nur eine Gender-Form. Selbstverständlich sind im jeweiligen Kontext alle Genderformen gleichermassen gemeint.

Unser Bewerbungsprozess

