

Communications Manager (m/f/d)



Temporär Jobregion: Basel Stellenprozenz: 100%

Beschreibung

As a first-tier supplier to our renowned business partner F. Hoffmann-La Roche Ltd. in Basel, we are currently looking for a motivated and dedicated **Communications Manager** for a temporary assignment of 12 months.

Tasks

- In alignment with your colleagues in the Business Partner and Communications teams, drive planning and delivering integrated communications strategies, narratives and campaigns that engage and align stakeholders at both a cross function and team-specific level
- Align Communications strategy, goals, and objectives to overall priorities; provide support on high-value, impactful employee and change communications.
- Support the development of communications tools and strategies to engage and inspire a diverse workforce, equip leaders with the skills to effectively inspire their organisations, and equip colleagues with the skills and capabilities they need to maximise their interactions with stakeholders.
- Support end-to-end integrated communication planning including measurement against objectives.
- Develop and maintain broad-based knowledge of the Diagnostics Customer Service organisation; use knowledge of business and communications insights, metrics, expertise, and decision principles to effectively diagnose topics with a wide range of complexity.
- Stay abreast of internal and external developments, industry trends, as these pertain to strategic communication and 'new ways of working' priorities.

Must Haves

- Minimum Bachelor's degree in Journalism, Communications, Public Relations or related field, or equivalent combination of education and work-related experience, required.
- 5+ years of experience in communications, with a focus on external communications preferably gained in the pharmaceutical or diagnostics industry.
- Ability to manage indirectly: can ensure outcomes through indirect leadership.
International or global work experience.
- Demonstrable abilities to develop and manage global communications strategies, plans, activities and teams.

BERATER



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Seniority Level
Mitarbeiter

Berufskategorie
Administration /
Verkauf / Einkauf

Stellenprozent
100%

Jobtyp
Temporär

Referenz-Nr.
AFE-AVE-T-57462

Jobregion
Basel



- Outstanding strategic agility: thorough grasp of the healthcare/diagnostics industry and regularly applies such to create robust and innovative strategies.
- Outstanding consulting skills: active listening skills, ability to extract and quickly process key information, summarise key needs or interests of internal customers, and provide targeted and appropriate coaching, insights and recommendations.
- Excellent influencing and negotiation skills: consistently optimises results through skillful collaboration with others and driving excellence through influence without authority.
- Outstanding interpersonal and partnering skills: proven track record of building strong and sustainable relationships with internal and external partners/stakeholders and experience working effectively in a networked, matrix environment. *****
- Self-motivation: able to thrive in a non-hierarchical, self-organising environment, where teams form around projects and initiatives.
- Fluency in English (verbal and written).

Benefits

- Work with modern and up-to-date tools in an innovative work environment
- Experience a work culture that promotes diversity and inclusion and where all employees feel valued
- Benefit from financial support for your professional development plans
- Take advantage of unbeatable, year-round discounts at renowned retailers and over 200 top brands
- Benefit from fleet discounts when purchasing new cars or receive constant fuel discounts with our fuel card
- Become part of one of the most prestigious pharmaceutical companies and actively shape the future of healthcare
- Work on a state-of-the-art campus featuring green spaces, meeting areas, and an inspiring atmosphere
- Take advantage of attractive fitness and swimming pool facilities or the gaming room as a creative retreat
- Enjoy a selection of high-quality meals in modern staff restaurants
- As part of a sustainable mobility concept, on-site parking spaces are available to you, provided you meet the relevant qualifications
- Start with a professional onboarding process and a thorough introduction to your new role during the Welcome Days

Are you interested? Don't hesitate and submit your complete application documents online today. We look forward to hearing from you!

Wir wertschätzen Vielfalt und begrüßen daher alle Bewerbungen – unabhängig von Geschlecht, sozialer Herkunft, Religion, Alter und Identität. Zur leichteren Lesbarkeit und besseren Verständlichkeit verwenden wir nur eine Gender-Form. Selbstverständlich sind im jeweiligen Kontext alle Genderformen gleichermassen gemeint.

Unser Bewerbungsprozess

