

Senior Communications Business Partner 80-100% (m/f/d)

Temporär Jobregion: Rotkreuz Stellenprozent: 100%

Beschreibung

As a first-tier supplier to our renowned business partner **Roche Diagnostics in Rotkreuz**, we are currently looking for a motivated and dedicated **Senior Communications Business Partner** for a temporary assignment of 12 months, with high probability of extension.

As the Communications Business Partner, you will play an important role in building a communications strategy at a cross-portfolio level to drive business performance, enhance organisational culture and strengthen visibility of our commitment to patients. You will have a portfolio remit spanning the RDS Core Lab Customer Area, helping to maximise collaboration, flexibility and impact by balancing Customer Area priorities in line with Roche Diagnostics and Group Communications strategy.

Reporting to the Head of RDS Portfolio Strategy, you will develop and execute integrated communication strategies to inform, engage and inspire internal and external audiences in close collaboration with other members of the RDS Communications team, the RDS Customer Areas, affiliates and cross-functional colleagues. You must have exceptional communication skills, be a critical systems thinker, and have the ability to foster relationships at all levels.

Tasks & Responsibilities

- Develop and execute cross-portfolio planning and measurement, with a focus on creating and delivering integrated communications strategies that inspire, equip, engage and align key audiences.
- Develop, enhance and communicate RDS communication strategies and solutions through leading external communications, public relations and internal employee communications.
- Collaborate closely with the Head of RDS Portfolio Strategy, RDS Customer Area Communication Business Partners and the RDS Leadership Team to ensure impactful, integrated and measurable communications in support of business priorities.
- Co-create and deliver on Global Communication topics and projects as part of the RDS Communications team. Where applicable, manage external vendors to meet business objectives within defined scope, timeline and budgetary guidelines.
- Define ways of working, resource allocation and outcome-based planning to build operational efficiency with the broader RDS, Diagnostics and Group Communications' community.

BERATER



Daniel Dzambo
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Seniority Level
Mitarbeiter

Berufskategorie
Administration /
Verkauf / Einkauf

Stellenprozent
100%

Jobtyp
Temporär

Referenz-Nr.
DDZ-AVE-T-52381

Jobregion
Rotkreuz

- Regularly evaluate, measure and report on the effectiveness of our communication activities using innovative tools (e.g. GenAI) to drive consistency and assure best practice communications, including development of digital/social capabilities based on Global Communications standards.
- Ensure all company compliance and ethics standards are met; guide and mentor project teams, supporting affiliate communicators and lead through influence.

Must-Haves

- Bachelor's Degree or equivalent experience required in Communications, Journalism or Marketing with a proven track record in creating organisational success through integrated communication efforts
- At least 2 years of related global/regional business experience as in-house corporate communicator, preferably within the Pharma, Diagnostics, Medical Device or Consumer Healthcare industry
- Experience leading, developing and executing communications strategies, initiatives and plans within complex, matrixed organisations
- Strong executive presence with the ability to quickly assimilate business needs and circumstances and effectively advise others
- Self-motivated and able to thrive in a non-hierarchical, self-organising environment, where teams form around projects and initiatives
- Demonstrated ability to prioritise multiple projects and works well under pressure and tight deadlines
- Strong communication and presentation skills, both written and verbal. Highly effective at distilling complex and sometimes voluminous content into clear, concise and engaging communications
- High interpersonal skills, demonstrated excellence in relationship building, intercultural sensitivity and partnering at all levels
- Experience in digital transformation and change management strategies, activities, communications and execution is preferred
- Fluency in English is required

Nice-to-Haves

- German

Benefits

- Work with state-of-the-art tools on a modern campus featuring green spaces and an inspiring atmosphere.
- Experience a work culture that promotes diversity and inclusion, where everyone feels valued.
- Benefit from financial support for your professional development and further education.
- Take advantage of unbeatable, year-round discounts with renowned retailers, over 200 top brands, as well as fleet discounts on new car purchases and consistent fuel discounts.
- Become part of one of the most renowned pharmaceutical companies and actively help shape the future of healthcare.
- Enjoy a selection of high-quality meals in modern staff restaurants.
- Where applicable, benefit from on-site parking as part of a sustainable mobility concept.

- Start with professional onboarding and a thorough introduction to your new role during the Welcome Days.
- We offer you a long-term position and diverse development opportunities within the company.

Are you interested? Don't hesitate and submit your complete application documents online today. We look forward to hearing from you!

Wir wertschätzen Vielfalt und begrüßen daher alle Bewerbungen - unabhängig von Geschlecht, sozialer Herkunft, Religion, Alter und Identität. Zur leichteren Lesbarkeit und besseren Verständlichkeit verwenden wir nur eine Gender-Form. Selbstverständlich sind im jeweiligen Kontext alle Genderformen gleichermassen gemeint.

Unser Bewerbungsprozess

